

Avaya Solution & Interoperability Test Lab

# Application Notes for eLoyalty Data Integration Service with Avaya Interaction Center 7.2 – Issue 1.0

## Abstract

These Application Notes describe the configuration steps required to integrate the eLoyalty Data Integration Service with Avaya Interaction Center 7.2. eLoyalty Data Integration Service is used to import data from Avaya Interaction Center into the eLoyalty Behavioral Analytics database. The Behavioral Analytics Service is delivered as a managed service and is used with other contact center applications that collect data about customer interactions. This service allows companies to improve customer service by analyzing key attributes of customer service calls, such as call type, efficiency, first call resolution, and customer attitude. The objective of this interoperability compliance test was to verify the proper operation of the Data Integration Service with Interaction Center using a custom eLoyalty workflow. Other contact center applications were not included in the configuration.

Information in these Application Notes has been obtained through DevConnect compliance testing and additional technical discussions. Testing was conducted via the DevConnect Program at the Avaya Solution and Interoperability Test Lab.

# 1. Introduction

These Application Notes describe the configuration steps required to integrate the eLoyalty Data Integration Service with Avaya Interaction Center 7.2. eLoyalty Data Integration Service is used to import data from Avaya Interaction Center into the eLoyalty Behavioral Analytics database. The Behavioral Analytics Service is delivered as a manager service and is used with other contact center applications that collect data about customer interactions. This service allows companies to improve customer service by analyzing key attributes of customer service calls, such as call type, efficiency, first call resolution, and customer attitude. The Data Integration Service works in conjunction with other contact center applications, but only the interoperability between the eLoyalty Data Integration Service and Avaya Interaction Center were verified in this compliance test.

The Data Integration Service requires an eLoyalty custom workflow to be installed on Avaya Interaction Center (IC) and the Data Integration Service to be running on a separate server with Microsoft Message Queuing enabled. The Data Integration Service executes eLoyalty custom workflows via AIC WorkflowServices webservice. The custom eLoyalty workflow requests the contents of an Electronic Data Unit (EDU) corresponding to the EDU ID provided by the Data Integration Service.

The Data Integration Service works as follows:

- A call center application (not used in this compliance test) places a message with the call's EDU ID on Microsoft Message Queuing (MSMQ), which is enabled on the Data Integration Service server.
- Data Integration Service reads the MSMQ message and extracts the EDU ID.
- Data Integration Service requests the call data corresponding to the EDU ID using IC Web Services. The IC Web Service server must be configured on IC, which allows ondemand execution of custom workflows.
- IC fetches the eLoyalty custom workflow and the EDU data is retrieved. The requested EDU field values are then returned to the Data Integration Service.
- Data Integration Service formats the data and stores it in an XML file.
- The call data file (XML file) is imported into the Behavioral Analytics database for analysis. This database is hosted by eLoyalty. This step was not verified in the compliance test.

## 1.1. Interoperability Compliance Testing

Interoperability compliance testing included feature and serviceability testing. The feature testing focused on verifying that call data can be retrieved by the eLoyalty Data Integration Service from Avaya IC and stored in an XML file. The Data Integration Service used IC Web Services to request IC to run the custom workflow, which in turn will retrieve the call data as an EDU (Electronic Data Unit) and send the requested data fields to the Data Integration Service. The call data was requested by placing a manually generated EDUID message on the Data Integration Service MSMQ.

The serviceability testing focused on verifying that the Data Integration Service would start up automatically when the server is rebooted and that messages in the MSMQ are serviced if the Data Integration Service starts up after the message was queued.

## 1.2. Support

For technical support on the eLoyalty Data Integration Service, contact eLoyalty via phone, email, or internet.

- **Phone:** +1 877.2ELOYAL
- Email: <u>BehavioralAnalytics@eloyalty.com</u>
- Web: <u>www.eloyalty.com</u>

Reference ConfigurationFigure 1 illustrates the configuration used for testing. In this configuration, a call center environment consisting of Avaya Interaction Center (IC), Avaya Application Enablement Services, and Avaya Aura<sup>™</sup> Communication Manager is established. Communication Manager routes incoming calls to Avaya IC agents and Application Enablement Services is used to establish a CVLAN link between Communication Manager and IC. eLoyalty Data Integration Service uses the IC Web Services to request call data from IC, which runs the eLoyalty custom workflow to retrieve the call data (EDU) and return it the Data Integration Service.

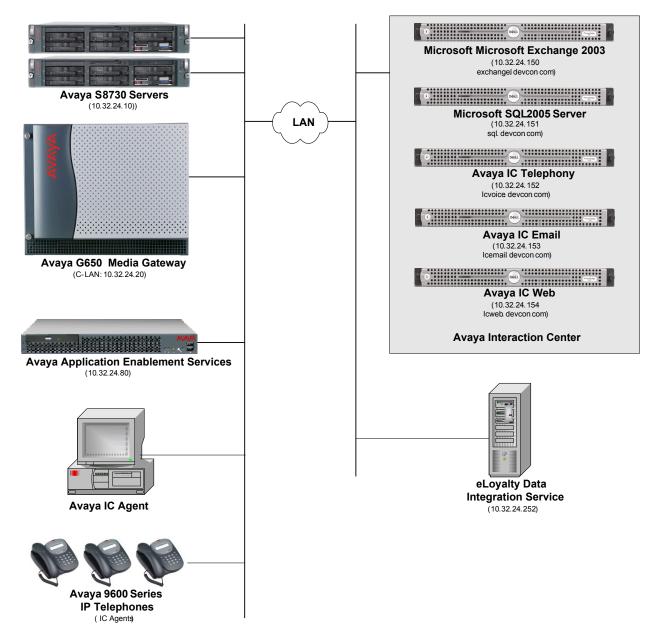


Figure 1: Configuration with Avaya IC and eLoyalty Data Integration Service

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## **1.3. Equipment and Software Validated**

The following equipment and software were used for the sample configuration:

Equipment	Software
Avaya Interaction Center	7.2
Avaya Application Enablement Services	4.2.3
Avaya S8730 Servers with an Avaya G650 Media Gateway	Avaya Aura <sup>TM</sup> Communication Manager 5.2 (R015x.02.0.947.3) with Service Pack 3 (Patch 17579)
Avaya 9600 Series IP Telephones	3.0 (H.323)
eLoyalty Data Integration Service running on Microsoft Windows 2003 Server with Microsoft Message Queuing Enabled	3.0.0.4993

# 2. Configure Avaya Interaction Center

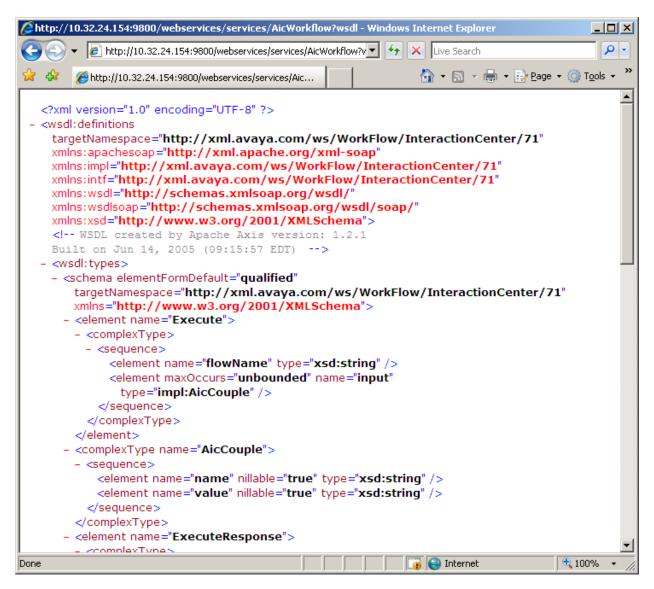
This section covers the configuration of Avaya IC. It is assumed that Avaya IC has been installed and configured as described in [1] and [2]. This solution only requires the voice media channel to be configured, including IC Web Services. IC Web Services allows on-demand execution of custom workflows and is used by the eLoyalty Data Integration Service. In addition, IC requires a CVLAN link to Application Enablement Services, which in turn has a CVLAN link to Communication Manager. Communication Manager receives incoming ACD calls and routes the call to an IC agent. The call data (EDU) is stored in IC memory and can be retrieved using the EDU ID. The duration that the data spends in IC memory is configurable in the EDU server.

Once IC is up and running, the eLoyalty custom workflow needs to be copied to the server running Avaya Workflow Designer and then the custom workflow needs to be built. This section covers how to build the eLoyalty custom workflow. Before building the custom workflow, verify that the IC servers are up and running via the IC Manager and that IC Web Services is operational as described below.

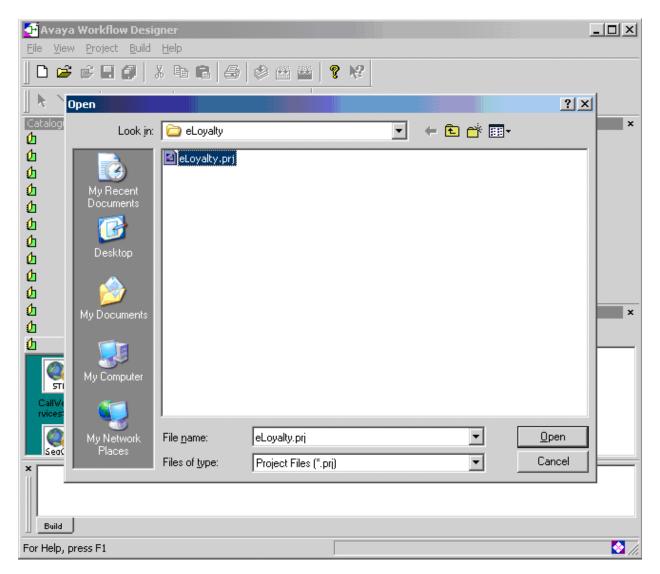
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Server 📃 A	gent <b>Type</b>	Configuration Name	Device	Status	Host	Port	U
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	Blender	Blender_User1	User1	Up	10.32.24.152	9012	14d:5
- 🛄 Email_Helper	WebServices	WS_User1	User1	Up	10.32.24.154	9013	14d:8
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	WorkFlow	Workflow_Voice1	Voice1	Up	10.32.24.152	9011	13d:2
	TsQueueSta	TSQS_Voice1	Voice1	Up	10.32.24.152	9016	14d:5
	EDU	EDU_Voice1	Voice1	Up	10.32.24.152	9007	11d:2
	Paging	_ Paging_Web	Web	Up	10.32.24.154	9011	14d:8 🔻
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Ready.							a

First, check the status of the IC servers and verify that they are all "Up".

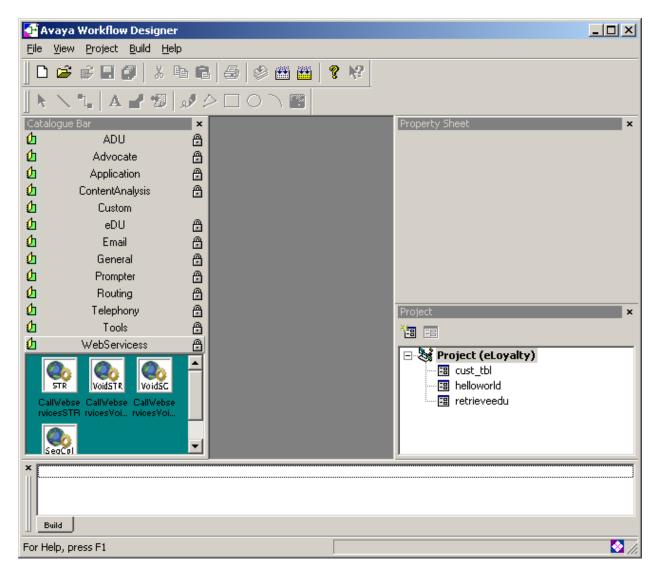
Next, verify that IC Web Services is operational by entering the following URL in a web browser: <u>http://<AICWSaddress>:9800/webservices/Services/AicWorkflow?wsdl</u>, where <*AICWSaddress>* is the IP address of the server hosting IC Web Services. 9800 is the standard installation port for IC Web Services. If IC Web Services is operational, the web browser should display the WSDL for IC Workflow Services as shown below.



After verifying that Avaya IC is up and running, including IC Web Services, copy the eLoyalty custom workflow to a directory accessible by Avaya Workflow Designer. Launch Workflow Designer. In Workflow Designer, navigate to File $\rightarrow$ Open Project and open the eLoyalty custom workflow as shown below.



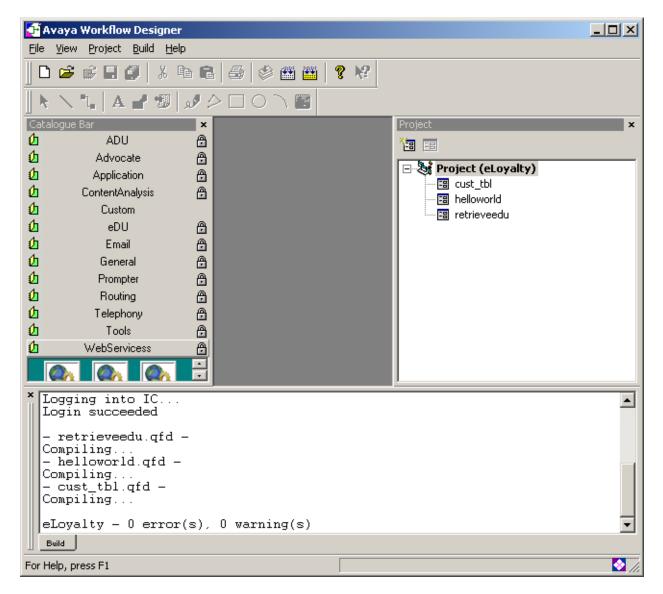
After opening the eLoyalty custom workflow, the Workflow Designer window appears as follows.



Next, select Project  $\rightarrow$  Project Settings from the menu and go to the **Database** tab in the **Project** Settings window. Set the IC Data Source field to the appropriate value. In this configuration, it was set to *interaction\_center*, which was used as the IC data source in the Workflow\_Voice1 server. Provide the login credentials for IC Manager and the click OK.

Project Settings
IC Data Source:
interaction_center
Login Id: Password: Admin *****
Available IC Data Sources can be found in IC Manager. From the top-level "Tools" menu, choose "IC Data Sources."
OK Cancel
General Compiler Directories Database

To build the custom workflow, select Build  $\rightarrow$  Build Flowset from the menu of Workflow Designer. The workflow should compile successfully as shown in the bottom section of the window.



After successfully building the workflow, open the **Workflow\_Voice1** server from IC Manager and select the **WorkFlow** tab. Click the **Reload Flows...** button and select both checkboxes in the **Reload Flows** window. Click **Ok**.

Workflow_Voice1@Voice1	×				
General WorkFlow Char	nnels Configuration Debug Advanced				
Operations	Reload Flows Unload Flow Run Flow				
* IC Data Source	Reload Flows				
Preload Flows	<ul> <li>✓ Include file based flows</li> <li>✓ Force immediate reload</li> </ul>				
Synchronous Startup Flows					
Startup Flows	V Ok X Cancel				
Semaphores					
Directory Tables					
✓ Ok X Cancel ↓ Apply ? Help					

A message indicating that the flows were reloaded should be displayed as shown below. Click **Ok** and close the **Workflow\_Voice1** server.



The following window shows the **EDU** tab of the **EDU\_Voice1** server. It is shown for illustrative purposes to show the **Idle Time (min)** field, which is set to *60* by default. This field dictates how long the call data (EDU) will be kept in IC memory. This field may be modified as needed.

🚽 EDU_Voice1@Voice1		×
General EDU Persiste	ence Configuration Debug Advanced	
Idle Time (min)	60	-
No User Interval (sec)	1,800	
Random Kill Interval (sec)	30	
Scan Interval (sec)	4	=
Max Active EDUs	2,048	
Allowed Assigns	8,192	
Pool Size	8,000	-
	✓ Ok X Cancel + Apply ? Help	

# 3. Configure eLoyalty Data Integration Service

This section covers the procedure for configuring the eLoyalty Data Integration Service. It is assumed that the Data Integration Service has already been installed on a separate server. The following screen shows that the software was installed in the  $c:\Program$ 

 $\label{eq:filesleloyalty} \texttt{Eloyalty} \texttt{Data Integration Service} \ directory.$ 

C:\Program Files\eLoyalty\eLoyalty Da	ta Inte	gration Service			
<u>File Edit View Favorites Tools Help</u>					2
🔾 Back 🝷 🕥 👻 🤣 🔎 Search 🏾 🌔 Fold	ers 🛛 🕞	» 🕑 🗙 🍤   🎰			
Address 🗀 C:\Program Files\eLoyalty\eLoyalty	Data Ini	egration Service			💌 🔁 Go
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C MS SQL SP4	<b></b>	🔮 config.×ml	3 KB	XML Document	1/27/2010 8:3
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🖃 🧰 Program Files		DataIntegrationService.exe	24 KB	Application	1/19/2010 1:3
E C Adobe		🛛 🖬 DataIntegrationService.InstallState	5 KB	INSTALLSTATE File	1/20/2010 5:5
🗉 🧰 ATI Technologies		🖬 DataIntegrationService.pdb	26 KB	PDB File	1/19/2010 1:3
🗄 🧰 BigFix Enterprise		DataIntegrationServiceConfigurat	24 KB	Application	1/19/2010 1:3
🗄 🔂 CA		🛛 🔊 eLoyalty.CallRecording.Common.dll	200 KB	Application Extension	1/19/2010 1:3
		SeLoyalty.DataIntegrationService	48 KB	Application Extension	1/19/2010 1:3
E Common Files		eLoyalty.DataIntegrationService	78 KB	PDB File	1/19/2010 1:3
ComPlus Applications		eLoyalty.DataIntegrationService	28 KB	Application Extension	1/19/2010 1:3
		eLoyalty.DataIntegrationService	36 KB	PDB File	1/19/2010 1:3
eLoyalty Data Integration Ser	vice	eLoyalty.DataIntegrationService	80 KB	Application Extension	1/19/2010 1:3
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		SileEncryptionService.Encryption.dll	32 KB	Application Extension	1/19/2010 1:3
Internet Explorer		🚺 🛐 log4net.dll	236 KB	Application Extension	7/16/2009 9:4
C Microsoft SQL Server		SharpZipLib.dll	136 KB	Application Extension	7/16/2009 9:4
MSXML 4.0		TestMessageGenerator.exe	28 KB	Application	1/19/2010 1:3
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Dinstall Information					
WindowsUpdate					
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After the software has been successfully installed, verify that LOCAL SERVICE has full control of the C:\Program Files\eLoyalty\eloyalty Data Integration Service directory. The software runs under LOCAL SERVICE. Right-mouse-click on this directory and select **Properties** from the pop-up menu. If LOCAL SERVICE does not appear in the **Group or user names** field, click the **Add** button.

General Sharing Security Web Sharing Customize         Group or user names:         Administrators (TEST0\Administrators)         Authenticated Users         CREATOR OWNER         CREATOR OWNER         CADCAL SERVICE         Server Operators (TEST0\Server Operators)         Image: Creating Server Operators (TEST0\Server Operators)         Image: Permissions for Administrators         Add         Bernove         Permissions for Administrators         Allow         Deny         Full Control         Modify         Read & Execute         List Folder Contents         Read         Write         Creacial Dermissions or for advanced settings, click Advanced.	oyalty Data Integ	ration Servio	e Properties	?	×
Administrators (TEST0\Administrators)   Authenticated Users   CREATOR OWNER   LOCAL SERVICE   Server Operators (TEST0\Server Operators)   Add   Remove   Permissions for Administrators   Allow   Deny   Full Control   Modify   Read & Execute   List Folder Contents   Read   Write   Secoid Permissions or for advanced settings, click Advanced.	General Sharing	Security Web	Sharing Custo	mize	
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CREATOR OWNER   LOCAL SERVICE   Server Operators (TESTO\Server Operators)     Add   Remove     Add   Remove     Permissions for Administrators   Allow   Deny   Full Control   Modify   Read & Execute   List Folder Contents   Read   Write   Spacial Permissions or for advanced settings, click Advanced.	🔣 Administrators	(TEST0\Admir	nistrators)	<b></b>	
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Read     Image: Constraint of the second section of the second	Read & Execute		$\checkmark$		
Write     Image: Constraint of the setting s	List Folder Conte	nts	<b>S</b>		
For special Permissions or for advanced settings, Advanced click Advanced.	Read		~		
For special permissions or for advanced settings, Advanced dick Advanced.			$\checkmark$		
click Advanced.					
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OK Cancel Apply					
OK Cancel Apply					_
UK Cancer Bppy		OK	Cancel	Apply	

In the Select Users, Computers, or Groups window, enter LOCAL SERVICE in the Enter the object name to select textbox as shown below. Click Check Names to verify that it is a valid entry. Click OK.

Select Users, Computers, or Groups	? ×
Select this object type:	
Users, Groups, or Built-in security principals	Object Types
Erom this location:	
test.com	Locations
Enter the object names to select ( <u>examples</u> ):	
LOCAL SERVICE	<u>C</u> heck Names
Advanced OK	Cancel

In the **eLoyalty Data Integration Service Properties** window, highlight LOCAL SERVICE and allow permissions as shown below. Click **OK**.

eLoyalty Data Integration Servic	e Properties	? ×
General Sharing Security Web	Sharing Custo	mize
Group or user names:		
Administrators (TESTO\Admin	iistrators)	<b>-</b>
Authenticated Users     GREATOR OWNER		
COCAL SERVICE		
Server Operators (TESTO\Se	rver Operators)	
	A <u>d</u> d	<u>R</u> emove
Permissions for LOCAL SERVICE	Allow	Deny
Full Control		
Modify Bead & Execute	N N	
List Folder Contents		
Read		
Write Special Permissions		
For special permissions or for advar click Advanced.	nced settings,	Advanced
OK	Cancel	Apply

Solution & Interoperability Test Lab Application Notes ©2010 Avaya Inc. All Rights Reserved. Edit the config.xml file located in Data Integration Service installation directory. Configure the login credentials for IC Manager and the appropriate URL for the Avaya IC Workflow Services as shown in the first red box below. The **dead\_threshold\_seconds** and **age\_item\_seconds** parameters may be modified as shown below. Please check with eLoyalty on the proper settings for these parameters in the customer environment.

<?xml version="1.0" ?> - <DIServiceConfiguration xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns:xsd="http://www.w3.org/2001/XMLSchema"> <resubmission\_directory>c:\resubmissions</resubmission\_directory> <remote\_configuration\_port>8087</remote\_configuration\_port> - <msmq\_config> <age\_limit\_seconds>300</age\_limit\_seconds> <queue\_name>.\private\$\bams</queue\_name> <nagios\_probe\_duty\_seconds>900</nagios\_probe\_duty\_seconds> </msma confia> - <client\_config> <class\_name>eLoyalty.DataIntegrationService.Client.AllstateAvayaIC.AvayaWorkflowInterface</class\_name> <client\_args>aic\_user\_login=Admin; aic\_user\_password= aic\_ws\_url=http://10.32.24.154:9800/webservices/services/AicWorkflowServices; eloyalty\_ws\_name=eloyalty.retrieveedu</client\_args> </client\_config> <interface\_config /> - <replicator\_config> <replication reporting interval seconds>300</replication reporting interval seconds> <replication\_folder>c:\crs\replications</replication\_folder> <replication\_interval\_seconds>30</replication\_interval\_seconds> </replicator\_config> - <queue\_manager\_config> <dead\_queue\_warning\_count>600</dead\_queue\_warning\_count> <stalled\_queue\_warning\_count>400</stalled\_queue\_warning\_count> <main\_gueue\_warning\_count>100</main\_gueue\_warning\_count> <dead\_queue\_duty\_seconds>300</dead\_queue\_duty\_seconds> <stalled\_queue\_duty\_seconds>600</stalled\_queue\_duty\_seconds> <main\_queue\_duty\_seconds>15</main\_queue\_duty\_seconds> (<dead\_threshold\_seconds>0</dead\_threshold\_seconds>) <dead\_recordings\_folder>c:\deadrecordings</dead\_recordings\_folder> <average\_minimum>0.95</average\_minimum> <success probe interval>900</success probe interval> <command\_sample\_size>250</command\_sample\_size> </queue\_manager\_config> - <msmq\_processor\_confiq> <process\_interval\_seconds>20</process\_interval\_seconds> (<age\_item\_seconds>0</age\_item\_seconds>) </msmg processor config> </DIServiceConfiguration>

During system startup, there is a startup dependency between Data Integration Service and MSMQ. To ensure that MSMQ is started before Data Integration Service, add the following registry entry by running a registry script or using the Registry Editor.

```
Windows Registry Editor Version 5.00
[HKEY_LOCAL_MACHINE\SYSTEM\CurrentControlSet\Services\eLoyalty Data
Integration Service]
"DependOnService"=hex(7):4d,00,53,00,4d,00,51,00,00,00,00,00
```

Finally, open **Microsoft Windows Services** under **Administrative Tools** and set the **Startup Type** for eLoyalty Data Integration Service to "Automatic", and then start the service. The service should start successfully.

<b>Services</b> File <u>A</u> ction <u>V</u> iew	Help					
- →   🖪   😭 🤄	) 🗈 😫 🖬 🕨 🔳 🗉 🖦					
Services (Local)	🍇 Services (Local)					
	eLoyalty Data Integration Service	Name 🛆	Description	Status	Startup Type	
	,,,	🆓 Distributed File System	Integrates	Started	Automatic	
	Stop the service	🍓 Distributed Link Tracking Client	Enables cli		Manual	
	Restart the service	🍓 Distributed Link Tracking Server	Enables th		Disabled	
		🏶 Distributed Transaction Coordina	Coordinate	Started	Automatic	
		🆓 DNS Client	Resolves a	Started	Automatic	
		🆓 DNS Server	Enables DN	Started	Automatic	
		🎭 eLoyalty Data Integration Service		Started	Automatic	
		🎇 Error Reporting Service	Collects, st	Started	Automatic	
		🎇 Event Log	Enables ev	Started	Automatic	
		🍓 File Replication Service	Allows files	Started	Automatic	
		🆓 Help and Support	Enables He	Started	Automatic	
		🆓 HID Input Service	Enables ge	Started	Automatic	
		🆓 HTTP SSL	This servic	Started	Manual	
		An .	•••••			ÞÍ
	Extended Standard					

# 4. General Test Approach and Test Results

This section describes the interoperability compliance testing used to verify eLoyalty Data Integration Service with Avaya IC. This section covers the general test approach and the test results.

Interoperability compliance testing included feature and serviceability testing. The feature testing focused on verifying that call data can be retrieved by the eLoyalty Data Integration Service from Avaya IC and stored in an XML file. The Data Integration Service used IC WorkflowServices webservice to run the custom workflow, which in turn retrieved the call data as an EDU (Electronic Data Unit) and sent the requested data fields to the Data Integration Service. The call data was requested manually using a test application provided by eLoyalty. The test application simulated the behavior of the eLoyalty Behavioral Analytics application, which was not covered in the compliance test.

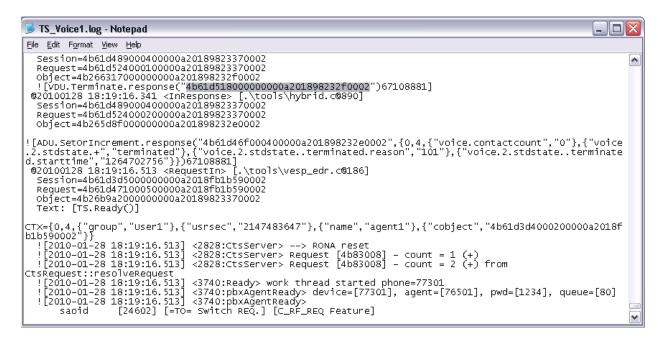
The serviceability testing focused on verifying that the Data Integration Service would start up automatically when the server is rebooted and that messages in the MSMQ are serviced if the Data Integration Service starts up after the message was queued.

All test cases passed.

# 5. Verification Steps

This section provides the verification steps that may be performed to verify that the eLoyalty Data Integration Service can retrieve call data from Avaya IC 7.2.

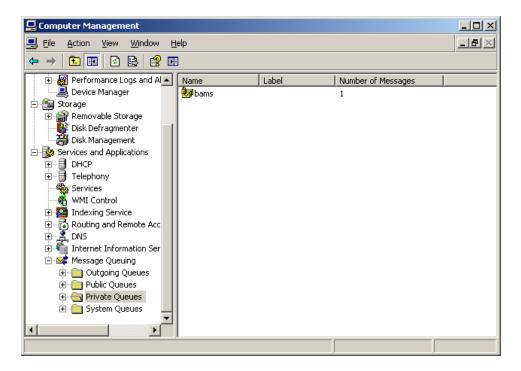
- 1. Place a call to Communication Manager that gets routed to an IC agent. Terminate and wrap-up the call.
- 2. Open the TS\_Voice1.log located in the logs directory under the IC 7.2 installation directory. Retrieve and save the EDU ID (or VDU ID) in the log.



3. Execute the test application provided by eLoyalty by entering the EDU ID into the GUI of the test application.

🔡 Data Integration MSN	1Q Message Generator	
Recording Start Time:	1/27/2010 2:01:20 PM	Send
Recording End Time:	1/27/2010 2:01:20 PM	RecordingData
Recording Setup Time:	1/27/2010 2:01:20 PM	
MessageQueuePath:	.\Private\$\BAMS	
AgentKey:	1	
FileName:	C:\eLoyalty\DataIntegration\RecordingFile1.rec	
RecordingKey:		
StationKey:	1111	Exception Message
TrunkKey:	234	OK A
RecordingId:	d8a5117b-d910-4109-8069-053d17f054b6	
Outbound Phone Number:	1112223333	v
ExternalCallId:	4b60492d00000000a201898232f0002	
Loa	d Close	Save
		]]
		Bulk submit
		Remove
1		

4. From Windows Computer Management, it can be seen that there is a message on the queue until it is serviced by the Data Integration Service.



Solution & Interoperability Test Lab Application Notes ©2010 Avaya Inc. All Rights Reserved. 21 of 26 eLoyalty-IC72 5. After the eLoyalty custom workflow is run and the EDU is retrieved by Avaya IC and returned to the Data Integration Service, the call data (EDU) is stored in an XML file in the C:\CRS\replications directory.

C:\CRS\replications							
Back • O • D P Search P Folders							
Address C:\CRS\replications	1				💌 🌛 Go		
Folders	x	Name A	Size	Туре	Date Modif		
Folders <ul> <li>My Documents</li> <li>My Computer</li> <li>Local Disk (C:)</li> <li>CRS</li> <li>Logs</li> <li>replications</li> <li>deadrecordings</li> <li>Documents and Settings</li> <li>Documents and Settings</li> <li>Administrator</li> <li>Administrator</li> <li>Desktop</li> <li>Second Settings</li> <li>Documents</li> <li>My Documents</li> <li>My Documents</li> <li>My Documents</li> <li>My Documents</li> <li>My Documents</li> <li>My Recent Documents</li> <li>My Recent Documents</li> <li>SendTo</li> <li>Start Menu</li> <li>My Programs</li> <li>Templates</li> <li>All Users</li> <li>Default User</li> <li>Toot</li> </ul>	×	Name 20100126-210725-SITL-CRS-DATA.XML		<u>YPe</u> XML Document	1/26/2010		
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- 6. The content of the XML file is shown below.
- <CRSEventReplication>
  - <Commands>

```
<Command name="InsertClientData">insert into ClientDataEvent ( RecordingId,
ClientCallId, ClientEventTime, ClientData ) values ( @RecordingId, @ClientCallId,
@ClientEventTime, @ClientData )</Command>
```

</Commands>

– <Data>

```
- <Execute command="InsertClientData">
```

```
<Parameter name="@RecordingId">767f7810-5f45-4406-ba69-
```

dda41ee21759</Parameter>

#### <Parameter

name="@ClientCallId">4b61d5180000000a201898232f0002</Parameter> <Parameter name="@ClientEventTime">2010-01-28 18:09:04.000</Parameter> <Parameter name="@ClientData"><AicEduRecord

eduid="4b61d518000000000201898232f0002"><Parameter name="vdu\_id" value="4b61d518000000000201898232f0002" /><Parameter name="ani" value="77304" /><Parameter name="dnis" value="28900" /><Parameter name="primary\_ani" value="77304" /><Parameter name="primary\_dnis" value="28900" /><Parameter name="loginid" value="agent1" /><Parameter name="agent\_key" value="100007" /><Parameter name="voice\_direction" value="inbound" /><Parameter name="calltype" value="direct" /><Parameter name="ctype" value="direct" /><Parameter

```
name="ucid" value="00001003551264702682" /><Parameter name="type"
value="voice" /><Parameter name="owner"
```

```
value="4b5dc244000100000a20189823370002" /><Parameter
name="createtime" value="2010-01-28 18:19:04" /><Parameter
```

name="createtime" value="1264702744" /><Parameter name="phone"

```
value="76501" /><Parameter name="dest" value="77301" /><Parameter
```

name="oriq" value="77304" /><Parameter name="ext"

```
value="77301" /><Parameter name="agent" value="" /><Parameter name="agent.1"
```

```
value="4b26ba3500000000a20189823380002" /><Parameter
name="contactduration" value="8" /><Parameter name="contactendtime"
value="1264702752" /><Parameter name="last_termination"
value="4b61d489000400000a20189823370002" /><Parameter
name="duration" value="12" /><Parameter name="endtime" value="2010-
01-28 18:19:16" /><Parameter name="queue" value="28900" /><Parameter
name="acd_split" value="28905" /><Parameter name="agent.2"
value="" /><Parameter name="voice" value="" /><Parameter
name="voice.1" value="0" /><Parameter name="voice.1.loginid"
value="agent1" /><Parameter name="voice.1.leg_id"
value="4b61d518000b00000a20189823370002" /><Parameter</pre>
```

```
name="voice.1.agent_key" value="100007" />< Parameter
```

```
name="voice.1.destination" value="77301" /><Parameter
    name="voice.1.origin" value="77304" /><Parameter
    name="voice.1.direction" value="inbound" /><Parameter
    name="voice.1.acdname" value="7f7" /><Parameter name="voice.1.ucid"
    value="00001003551264702682" /><Parameter name="voice.1.queue_key"
    value="11" /><Parameter name="voice.1.stdstate" value="" /><Parameter
    name="voice.1.stdstate.1" value="created" /><Parameter
    name="voice.1.stdstate.1.created" value="" /><Parameter
    name="voice.1.stdstate.1.created.reason" value="" /><Parameter
    name="voice.1.stdstate.1.created.starttime"
    value="1264702744" /><Parameter name="voice.1.stdstate.2"</pre>
    value="alerting" /><Parameter name="voice.1.stdstate.2.alerting"
    value="" /><Parameter name="voice.1.stdstate.2.alerting.reason"
    value="" /><Parameter name="voice.1.stdstate.2.alerting.starttime"
    value="1264702744" /><Parameter name="voice.1.queue"
    value="0" /><Parameter name="voice.1.queue_number"
    value="28900" /><Parameter name="voice.1.queuetime"
    value="0" /><Parameter name="AgentDesktop" value="" /><Parameter
    name="AgentDesktop.CHBrowser" value="" /><Parameter
    name="AgentDesktop.CHBrowser.value" value="=77304" /><Parameter
    name="AgentDesktop.media_type" value="voice" /><Parameter
    name="AgentDesktop.contact_label" value="77304" /><Parameter
    name="AgentDesktop.ScreenPop" value="" /><Parameter
    name="AgentDesktop.ScreenPop.type" value="voice" /><Parameter
    name="AgentDesktop.media_type_additional"
    value="inbound" /><Parameter name="AgentDesktop.CHBrowser.field"
    value="mediainteraction.ani" /><Parameter
    name="AgentDesktop.ScreenPop.value" value="(000) 007-
    7304" /><Parameter name="voice.1.connect" value="3" /><Parameter
    name="voice.1.ringtime" value="3" /><Parameter
    name="voice.1.stdstate.3" value="active" /><Parameter
    name="voice.1.stdstate.3.active" value="" /><Parameter
    name="voice.1.stdstate.3.active.reason" value="" /><Parameter
    name="voice.1.stdstate.3.active.starttime"
    value="1264702747" /><Parameter name="voice.1.talktime"
    value="5" /><Parameter name="voice.1.exit_reason"
    value="normal" /><Parameter name="voice.1.stdstate.4"
    value="wrapup" /><Parameter name="voice.1.stdstate.4.wrapup"
    value="" /><Parameter name="voice.1.stdstate.4.wrapup.reason"
    value="101" /><Parameter name="voice.1.stdstate.4.wrapup.starttime"
    value="1264702752" /><Parameter name="voice.1.stdstate.5"
    value="terminated" /><Parameter name="voice.1.stdstate.5.terminated"
    value="" /><Parameter name="voice.1.stdstate.5.terminated.reason"
    value="101" /><Parameter name="voice.1.stdstate.5.terminated.starttime"
    value="1264702756" /></AicEduRecord></Parameter>
 </Execute>
</Data>
```

```
</CRSEventReplication>
```

## 6. Conclusion

These Application Notes describe the configuration steps required to integrate the eLoyalty Data Integration Service with Avaya Interaction Center 7.2. The Data Integration Service was able to use IC Web Services to request that Avaya IC run a custom workflow and return call data (EDU) based on an EDU ID. An eLoyalty test application was used to exercise the Data Integration Service. All test cases passed.

## 7. Additional References

This section references the product documentation that is relevant to these Application Notes.

- [1] *Avaya Interaction Center Release 7.2 Installation Planning and Prerequisites*, Release 7.2, May 2009, available at <u>http://support.avaya.com</u>.
- [2] *Avaya Interaction Center Release 7.2 Installation and Configuration*, Release 7.2, May 2009, available at <u>http://support.avaya.com</u>.

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