

Avaya Solution & Interoperability Test Lab

Application Notes for Call*media* Contact Centre Suite with Avaya Communication Manager and Avaya Application Enablement Services - Issue 1.0

Abstract

These Application Notes describe the configuration steps required for the Call*media* contact centre suite to successfully interoperate with Avaya Communication Manager and Avaya Application Enablement Services.

The Callmedia contact centre suite is designed to handle inbound and outbound telephone calls, emails, web interactions, SMS messages and faxes. The Avaya Telephony Services API (TSAPI) interface is a service on the Application Enablement Services used to monitor and control agent stations, and handle routing of external calls. The Callmedia contact centre suite comprises of three core components: Callmedia Enterprise, Callmedia Advance and Callmedia Professional. An additional component called Callmedia Express was not compliance tested.

Information in these Application Notes has been obtained through compliance testing and additional technical discussions. Testing was conducted via the Developer *Connection* Program at the Avaya Solution and Interoperability Test Lab.

1. Introduction

These Application Notes describe the compliance-tested configuration using a Call*media* 4.0.1 contact centre server, Avaya Communication Manager 3.1, with Avaya Application Enablement Services (AES) 3.1.

The Call*media* suite comprises three core components:

- Call*media* Professional Call*media* Professional is the foundation layer for the Call*media* contact centre suite.
- Call*media* Enterprise Designed to handle inbound calls, emails, web interactions, SMS messages and faxes. Only inbound calls were tested during compliance testing.
- Call*media* Advance Provides preview, progressive and predictive dialling. A separate application called softdial by Sytel is used for the predication of predictive calls, this was not compliance tested. Only preview and progressive calls were tested during compliance testing.

Call*media* agents log on to Call*media* with a username and password configured within the Call*media* application. This logon is linked to a phone extension configured on Avaya Communication Manager.

Call*media* Inbound call routing and allocating to users.

Call*media* users (agents) and their teams have skills defined on the Call*media* Enterprise Queues. Inbound calls arrive on the Avaya Communication Manager Vector Directory Number (VDN). The VDN is mapped to a Call*media* Enterprise queue. When Call*media* Enterprise has an available skilled user, Call*media* will route the call to the user's phone using TSAPI adjunct routing capabilities.

Callmedia Outbound.

Preview and Progressive Call*media* outbound users are given customer telephone numbers, contained in the Call*media* calling list (in the Call*media* database) to dial from. These calls are launched from the user's extensions using TSAPI call control capabilities. The call progress is monitored and controlled using TSAPI.

Callmedia is composed of four Windows Services:

Callmedia Log
 Manages logging for Callmedia Applications

Callmedia Server
 Client connections and CTI link

Callmedia Enterprise
 Task Allocation Engine

Callmedia Scheduler - Outbound Engine. Callslist management

An additional component called Call*media* Express that allows the agent to transfer and conference calls was not compliance tested as part of the Call*media* contact centre suite.

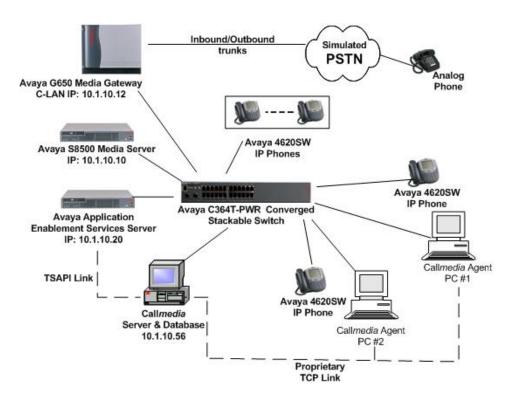


Figure 1: Avaya Communication Manager with Callmedia Contact Centre Suite

2. Equipment and Software Validated

Equipment	Software
Avaya S8500 Media Server – Avaya communication	3.1 (03.1-01.0.628.6)
Manager	
Application Enablement Services Server	3.1 (r3-1-0-build-33-1-0)
Avaya C364T-PWR Converged Stackable Switch	4.3.12
Avaya 4600 Series IP Telephones	2.2.3 (4620SW)
Call <i>media</i> contact centre suite	4.0.1
Call <i>media</i> Server	3.4.13 (Windows 2003 SP1)
Call <i>media</i> Log	2.4.1.1
Call <i>media</i> Enterprise	2.1.0.781
Call <i>media</i> Scheduler	2.5.1.22
Call <i>media</i> Communication Manager Switch Driver	3.4.11.122
Microsoft SQL Server	SQL 2000 SP3
Operating System for Call <i>media</i> Agent PCs	Windows XP

3. Configure Avaya Communication Manager

Basic configuration of Avaya Communication Manager and Avaya Application Enablement Services are beyond the scope of these Application Notes. See Section 10 for Avaya documentation references.

3.1. Verify Avaya Communication System parameters

Log into the System Access Terminal (SAT) to verify that the Avaya Communication Manager license has proper permissions for features illustrated in these Application Notes. On the OPTIONAL FEATURES screen, verify that the **Computer Telephony Adjunct Links** is set to "y" as shown below.

```
display system-parameters customer-options
                                                             Page
                                                                    3 of
                                                                          11
                                OPTIONAL FEATURES
   Abbreviated Dialing Enhanced List? n
                                                  Audible Message Waiting? n
       Access Security Gateway (ASG)? n
                                                      Authorization Codes? n
       Analog Trunk Incoming Call ID? n Backup Cluster Automatic Takeover? n
A/D Grp/Sys List Dialing Start at 01? n
                                                                CAS Branch? n
                                                                  CAS Main? n
Answer Supervision by Call Classifier? n
                                                         Change COR by FAC? n
                ARS/AAR Partitioning? n Computer Telephony Adjunct Links? y
         ARS/AAR Dialing without FAC? N
                                         Cvq Of Calls Redirected Off-net? n
         ASAI Link Core Capabilities? y
                                                               DCS (Basic)? n
          ASAI Link Plus Capabilities? y
                                                        DCS Call Coverage? n
      Async. Transfer Mode (ATM) PNC? n
                                                       DCS with Rerouting? n
```

On the CALL CENTER OPTIONAL FEATURES screen, verify **Vectoring** (**Basic**) is set to "y" as shown below.

```
display system-parameters customer-options
                                                                     6 of 11
                                                              Page
                        CALL CENTER OPTIONAL FEATURES
                          Call Center Release: 3.0
                                                              Reason Codes? n
                              ACD? n
                    BCMS (Basic)? n
                                                   Service Level Maximizer? n
      BCMS/VuStats Service Level? n
                                                Service Observing (Basic)? y
                                        Service Observing (Remote/By FAC)? y
BSR Local Treatment for IP & ISDN? n
               Business Advocate? n
                                                 Service Observing (VDNs)? y
                 Call Work Codes? n
                                                                 Timed ACW? n
   DTMF Feedback Signals For VRU? n
                                                         Vectoring (Basic)? y
                Dynamic Advocate? n
                                                     Vectoring (Prompting)? y
                                                 Vectoring (G3V4 Enhanced)? n
    Expert Agent Selection (EAS)? y
                          EAS-PHD? n
                                                  Vectoring (3.0 Enhanced)? n
```

3.2. Administer CTI Link with TSAPI Service

Enter the **add cti-link n** command, where "n" is an available CTI link number. Enter an available extension number in the **Extension** field. Set **Type** to "ADJ-IP" and enter a descriptive name in the **Name** field.

```
add cti-link 3

CTI LINK

CTI Link: 3

Extension: 13000

Type: ADJ-IP

COR: 1

Name: TSAPI link 3
```

3.3. Administer Call Vectors and VDNs

Administer a set of call vectors and Vector Directory Numbers (VDNs) per Call*media* contact centre installation documentation. VDNs and vectors are created to allow inbound calls to be handled by the Call*media* contact centre server agents. Two vectors and related VDNs are created (Entry & Queueing). New calls arriving at the Entry VDN will be routed to the Queuing VDN by Call*media*. Calls will be queued in the Queuing VDN until Call*media* Enterprise allocates the calls to users. If for any reason Call*media* has not routed the call from the Entry VDN to the Queuing VDN, then the Entry VDN's vector will take control of the call after a timeout, which will ensure that the call is not lost when the CTI link is down.

Enter the **change vector n** command, where "n" is an unused vector number. The CTI link configured in Section 3.2 used by the Call*media* Server needs to be specified in the adjunct routing vector step. The command running in this step turns control of the call over to the Call*media* server so that the Call*media* server may transfer it to a specific agent. Step 3 provides treatment to the call in case of unsuccessful routing by the adjunct.

```
change vector 7
                                                               1 of
                                                                     3
                                                        Page
                               CALL VECTOR
   Number: 7
                           Name: Callmedia Entry
                Attendant Vectoring? n Meet-me Conf? n
                                                                 Lock? n
   Basic? y EAS? y G3V4 Enhanced? n ANI/II-Digits? n ASAI Routing? y
Prompting? y LAI? n G3V4 Adv Route? n CINFO? n BSR? n Holidays? n
Variables? n
            3.0 Enhanced? n
01 adjunct
              routing link 3
02 wait-time
              2
                  secs hearing silence
03 route-to number 10000
                                     with cov n if unconditionally
04 stop
05
```

Enter the **add vdn n** command, where "n" is an unused VDN number. On Page 1 of the VECTOR DIRECTORY NUMBER screen, assign a **Name** for the VDN. For **Vector Number**, enter the number of the vector configured above.

```
add vdn 17007
                                                                               2
                                                                       1 of
                                                                Page
                              VECTOR DIRECTORY NUMBER
                               Extension: 17007
                                    Name: Callmedia Entry
                          Vector Number: 7
                    Attendant Vectoring? N
                   Meet-me Conferencing? N
                     Allow VDN Override? N
                                     COR: 1
                                      TN: 1
                                Measured: none
                               1st Skill:
                               2<sup>nd</sup> Skill:
```

Enter the **change vector n** command, where "n" is an unused vector number. The CTI link configured in Section 3.2 used by the Call*media* server needs to be specified in the adjunct routing vector step. The command running in this step turns control of the call over to the Call*media* server. Subsequent steps in this vector can be used to play announcements or ringback to the caller. The vector should not end, so the "goto step" command is used to create a continues loop.

```
CALL VECTOR

Number: 8

Name: Callmedia Quing

Attendant Vectoring? n Meet-me Conf? n Lock? n

Basic? y EAS? y G3V4 Enhanced? n ANI/II-Digits? n ASAI Routing? y

Prompting? y LAI? n G3V4 Adv Route? n CINFO? n BSR? n Holidays? n

Variables? n 3.0 Enhanced? n

Ol adjunct routing link 3

02 wait-time 2 secs hearing ringback

03 goto step 2 if unconditionally

04 stop

05
```

Enter the **add vdn n** command, where "n" is an unused VDN number. On Page 1 of the VECTOR DIRECTORY NUMBER screen, assign a **Name** for the VDN. For **Vector Number**, enter the number of the vector configured above.

```
add vdn 17008
                                                                        1 of
                                                                                2
                                                                Page
                              VECTOR DIRECTORY NUMBER
                               Extension: 17008
                                    Name: Callmedia Queuing
                           Vector Number: 8
                    Attendant Vectoring? N
                   Meet-me Conferencing? N
                     Allow VDN Override? N
                                     COR: 1
                                      TN: 1
                                Measured: none
                               1st Skill:
                                2<sup>nd</sup> Skill:
```

4. Configure Avaya Application Enablement Services

This section provides the procedures for configuring Avaya Application Enablement Services. Basic configuration related to the switch connection between Avaya Communication Manager and Avaya Application Enablement Services is assumed to be established.

4.1. Verify Avaya Application Enablement Services License

Log into the Avaya Application Enablement Services (AES) Server OAM web interface to verify that the Avaya Application Enablement Services license has proper permissions for features illustrated in these Application Notes. Select **CTI OAM Admin** and verify that the TSAPI service is licensed as shown below.



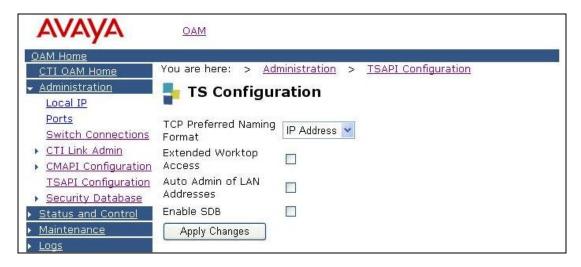
4.2. Administer TSAPI Service

From the CTI OAM menu, select **Administration** → **CTI Link Admin** → **TSAPI Links**. Click on **Add Link**. In the Add/ Edit TSAPI Links page shown below, select the **Link**, **Switch Connection** and **Switch CTI Link Number**. Click on **Apply Changes**.

- Link: Choose a link number between 1 and 16 that is available.
- Switch Connection: Select the appropriate switch connection from the drop down list.
- Switch CTI Link Number: Corresponding CTI link number configured in Section 3.2.



The Security Database (SDB) stores information about users and the devices they control. By default the SDB setting is enabled. For convenience during compliance testing, the TSAPI Security Database (SDB) was disabled. Select **Administration** → **TSAPI Configuration**, verify that **Enable SDB** box is not ticked on the TS Configuration page.



Note: In environments where the TSAPI SDB is enabled, the devices to be monitored must be configured in the TSAPI SDB.

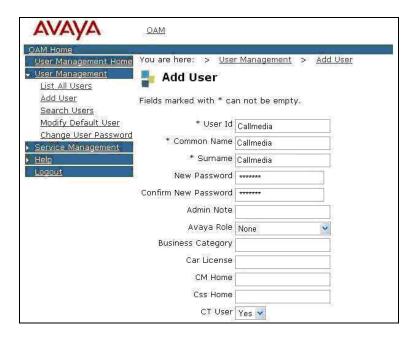
Navigate to the Tlinks page by selecting **Administration** → **Security Database** → **Tlinks**. Note the value of the **Tlink Name**, as this will be needed for configuring the contact centre server in Section 5.1. The **Tlink Name** shown below is automatically created by the AES server.



4.3. Administer Call media Contact Centre User

A user id and password needs to be configured for the Call*media* contact centre server to communicate as a TSAPI Client with the AES server. Click on **OAM Home** → **User Management** and log into the User Management pages. Click on **User Management** → **Add User**. In the **Add User** page shown below, enter the following values:

- User Id: This will be used by the Call*media* contact centre server in Section 5.1.
- Common Name and Surname: Enter descriptive names.
- **CT User:** Select "Yes" from the drop down menu.
- New Password and Confirm Password: This will be used with the User Id in Section 5.1.



5. Configure the Callmedia Contact Centre Server

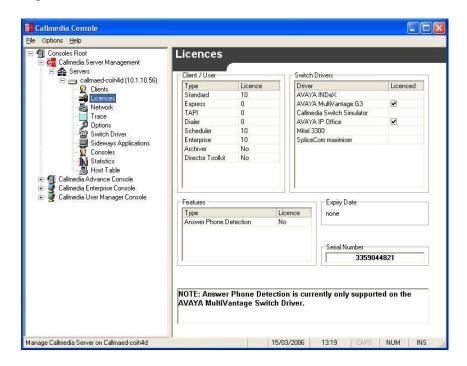
The Callmedia Server and SQL database was pre-installed on the same machine for convenience, during the compliance testing. The standard practice would be to install the SQL database on a separate machine. Note the Callmedia Enterprise Database and Callmedia Advance Database are preconfigured during the installation stage of the Callmedia server. Refer to Section 10, Callmedia Advance Book 2 and Callmedia Enterprise Book 2 for documentation related to Callmedia database configuration.

5.1. Callmedia Server Configuration

Launch the Call*media* console by clicking **Start** → **Programs** → **Callmedia** → **Callmedia** → **Callmedia** → **Console** and log in with the appropriate **User name** and **Password**.



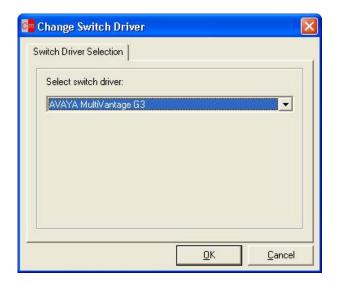
Expand the tree view in the Call*media* Console by clicking on Callmedia Server Management > Servers and expand the node for the preinstalled Call*media* Server (callmaed-coih4d). Click on Licences to ensure that the AVAYA MultiVantage G3 under the Switch Drivers section is licensed by having a tick in the check box.



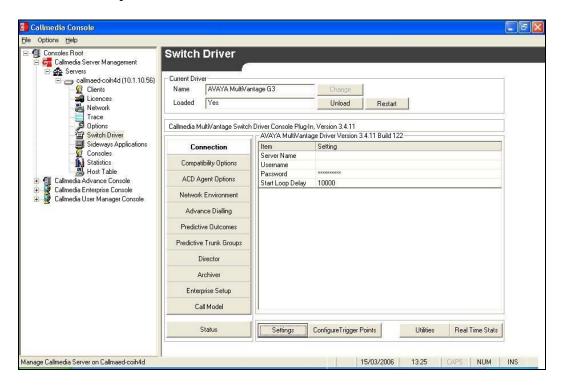
Under the same preinstalled Call*media* Server options, click on **Switch Driver** and click **Change** in the Current Driver section.



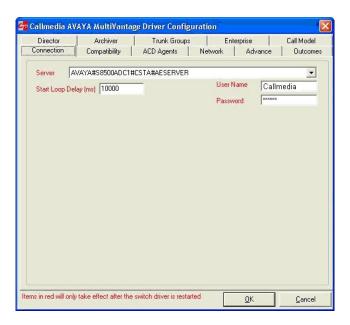
Select **AVAYA MultiVantage G3** from the drop down list in the **Select switch driver** field. Click **OK**.



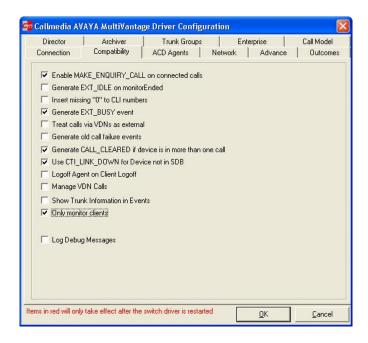
In the Current Driver section, click on the **Load** button to load the switch driver. The **Loaded** field changes to 'Yes' and the **Load** button changes to **Unload**. Once the switch driver has loaded, it's console snap-in should load into the Call*media* Console.



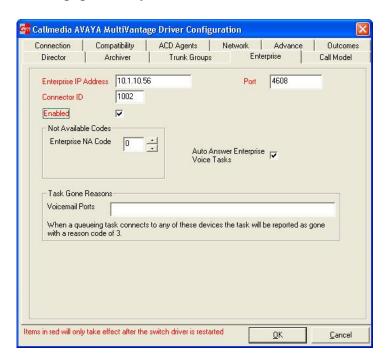
In the Switch Driver screen in the main Call*media* Console above, click on the **Settings** button. In the AVAYA MultiVantage Driver Configuration dialog box, click the **Connection** tab. From the **Server** drop down list, select the Tlink name from Section 4.2. Enter the **User Name** and **Password** with the user id and password configured in Section 4.3 on the Avaya AES.



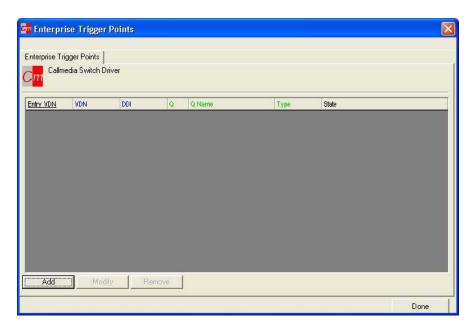
Click on the **Compatibility** tab and tick the **Only monitor clients** check box. The other options can be left with default values of ticked or unticked. Using 'only monitor clients' means that the Call*media* contact centre server will only use a TSAPI Basic License for logged on Call*media* clients.



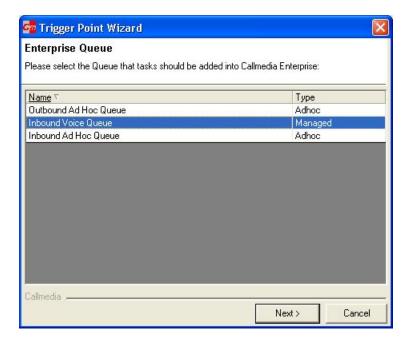
Click on the **Enterprise** tab and tick the **Enabled** check box. By default the Call*media* switch driver will not attempt to connect to Call*media* Enterprise. The **Enterprise IP Address**, **Connecter ID** and **Port** are populated by default. Click **OK**.



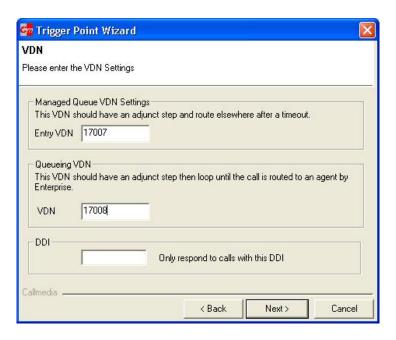
In the Switch Driver screen in the main Call*media* Console, click on the **Configure Trigger Points** button. Click the **Add** button in the Enterprise Trigger Points dialog box below.



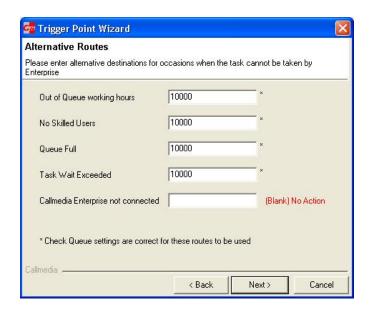
The Trigger Point Wizard is launched and three queues present were configured as part of the Call*media* server installation. Select the **Inbound Voice Queue** and click **Next**.



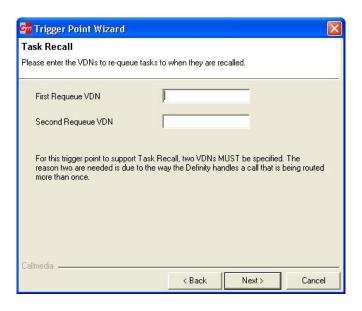
Enter "17007" in the **Entry VDN** field and "17008" in the **VDN** field, relating to the VDNs configured on Avaya Communication Manager in Section 3.3. Click **Next**.



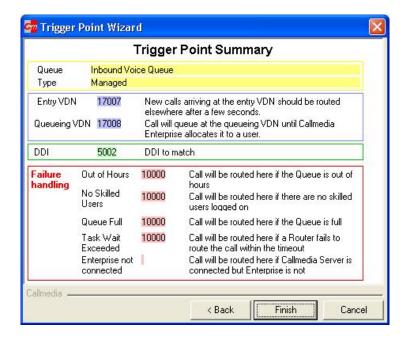
Alternative Routes are used in situations where Call*media* Enterprise cannot handle the call. For example, when the Call*media* Enterprise Queue is outside of its working hours, or when there are no skilled users logged on, the call can be routed elsewhere. During compliance testing, one of the Avaya IP Phone extensions "10000" configured on Avaya Communication Manager was used for Alternative Routes. Other Alternative Route choices can be an interactive voice response system or a voice mail number. Click **Next**.



The Task Recall form is left blank for the purposes of this test. This feature is used to pull back calls that have been delivered to agents without the agent answering the call before a timeout. Click **Next**.



The final screen is the Trigger Point Summary. Click Finish.



5.2. Create Callmedia Teams and Users

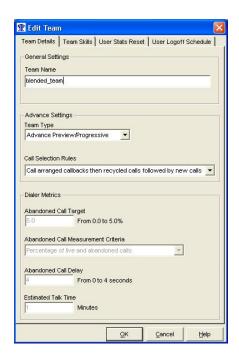
Three sets of teams and users were created for the compliance testing. This section shows the setup for the blended team and blended user only. For compliance testing, inbound and outbound teams and users were also configured.

Expand the tree view in the Call*media* Console by clicking on Callmedia User Manager Console

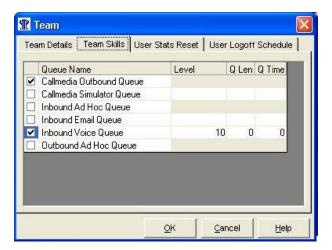
Callmedia Enterprise, and right click on Teams. Click on New Team.



In the Edit Team dialog box, click on the **Team Details** tab, and enter a team name in the **Team Name** field. From the **Team Type** drop down list, select "Advance Preview/Progressive." The **Call Selection Rules** can be left with the default choice.



Click on the **Team Skills** tab and tick the **Callmedia Outbound Queue** and **Inbound Voice Queue** check boxes. Click **OK**.

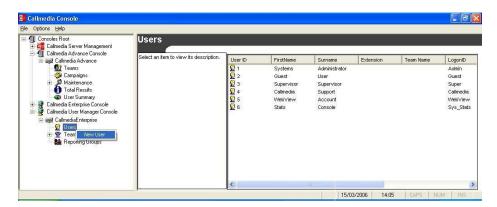


The Teams page in the main Callmedia Console shows a summary of all teams. Ensure that the three teams are correctly set up. In this setup, there are three teams: "inbound_team", "outbound_team" and "blended_team".

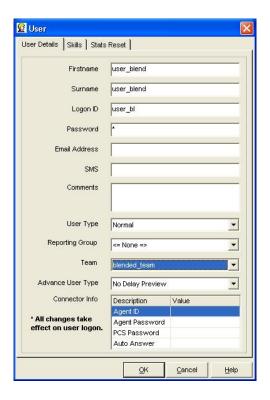


Expand the tree view in the Call*media* Console by clicking on Callmedia User Manager Console

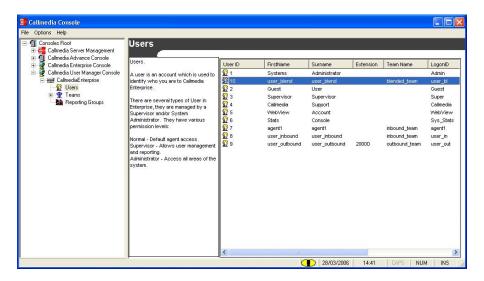
Callmedia Enterprise, and right click on Users. Click on New User.



In the User form, click on the **User Details** tab and complete the agent user information. The **Logon ID** and **Password** will be used during agent logon. Select the appropriate team from the drop down list in the **Team** field.

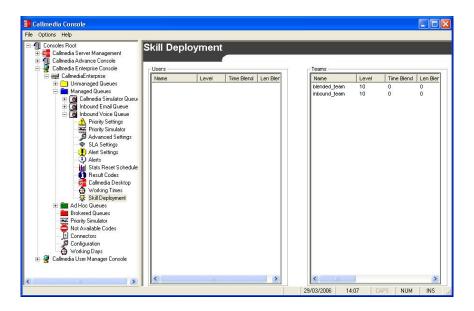


The Users page in the main Callmedia Console shows a summary of all users configured. Ensure that the three users are correctly set up. In this setup, there are three users; "user_inbound", "user_outbound" and "user_blend".

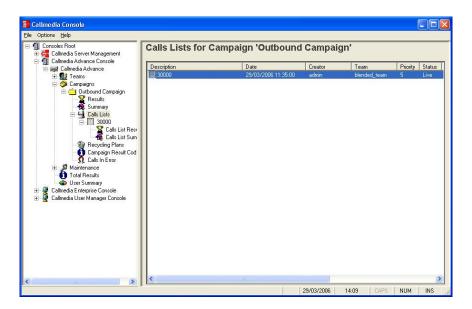


5.3. Check Inbound Voice Queues

To check that the necessary skills for the teams have been set up correctly, expand the tree view in the Callmedia Console. Click on Callmedia Enterprise Console → Callmedia Enterprise → Managed Queues → Inbound Voice Queue → Skill Deployment. The configured teams that will be used for inbound calls will be listed.



5.4. Check Outbound Call List

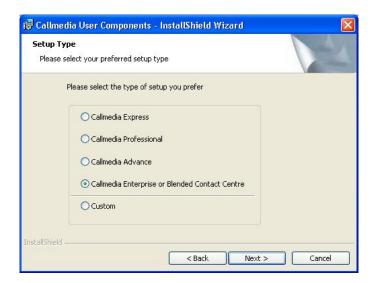


5.5. Callmedia Agent Application Configuration

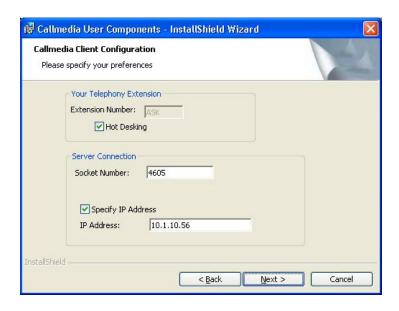
Insert the Callmedia installation CD, and in the Main item selection section, select **Callmedia Core Products**. In the Sub item selection, select **User Components**. Click **Install Selection**.



The type of user components must be selected, choose the **Callmedia Enterprise or Blended Contact Centre** option. Click **Next**.



Tick the **Hot Desking** check box to allow the user to enter an extension during login. The **Socket Number** appears as "4605" by default. Tick **Specify IP Address**, and enter the **IP Address** of the Call*media* server. Click **Next**.



The Callmedia Desktops Configuration screen allows the desktops to start a browser, which can be used as a link into the clients own application. Ensure that **Enable browser** is unchecked (this the is default). Click **Next**.



Click **Install** to start the installation.



5.6. Callmedia Agent Application

The Callmedia client will automatically start when Windows start, and may also be started by selecting Start → Programs → Callmedia → Callmedia Client.

When Hot Desking is enabled (as in this installation), enter the user's extension, and click **OK**. This can be any station configured on Avaya Communication Manager.



The user must login, and enter a valid **Login ID** and **Password** with the user name and password configured in Section 5.2. Click **OK**.



When the user logs on, the desktop will display the user in the "Not available" state.



When the user clicks Available, the desktop display will change showing the "Waiting" state.



6. Interoperability Compliance Testing

The interoperability compliance test included feature functionality, performance and serviceability testing. The feature functionality testing focused on verifying Call*media* contact centre handling of TSAPI messages in the areas of routing, call control and event notification. The serviceability testing focused on verifying the Call*media* contact centre ability to recover from adverse conditions, such as busying out the CTI link and disconnecting the Ethernet cable for the CTI link. Performance testing included placing inbound calls with a call generator over an extended period to a Call*media* test harness (configured with 30 agents).

6.1. General Test Approach

Testing included validation of correct operation of typical call centre functions including inbound voice calls and outbound campaign calls both in preview and progressive modes. Functionality testing included basic telephony operations such as answer, hangup and hold/retrieve, exercised from both the agent telephones and the agent softphones for the inbound and outbound campaign calls. The serviceability test cases were performed manually by busying out and releasing the CTI link, and by disconnecting and reconnecting the LAN cables. Performance testing included placing inbound calls to the Call*media* entry VDN using a call generator over an extended period to a Call*media* test harness (configured with 30 agents).

6.2. Test Results

All test cases passed successfully. Call*media* does not support transfers and conference from the Call*media* agent bar. A separate application called Call*media* Express allows you to have more control functionality over the agent phones, such as transfer and conference although this was not compliance tested.

7. Verification Steps

This section provides the tests that can be performed to verify proper configuration of Avaya Communication Manager, Avaya Application Enablement Services, and Call*media* contact centre.

7.1. Verify Avaya Communication Manager

The following steps can ensure that the communication between Avaya Communication Manager and the Avaya Application Enablement Services server is working.

Verify that the service state of the TSAPI link is established.



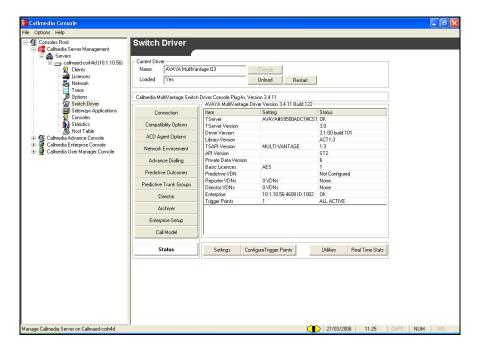
7.2. Verify Avaya Enablement Services

Verify the status of the TSAPI link by selecting **Status and Control** → **Services Summary**. Click on **TSAPI Service**, followed by **Details**. The TSAPI Link Details screen is displayed as shown below.

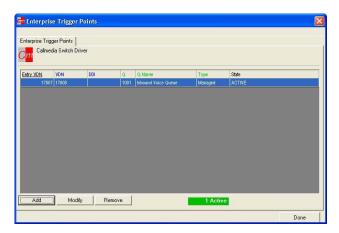


7.3. Callmedia Contact Centre

• From the Switch Driver screen, check that the **Tserver** status is **OK**, **Enterprise** status is **OK** and the Trigger Points status is **ALL ACTIVE**.



• Check that the trigger points are set up and active. In the Call*media* Switch Driver screen, click on the **Configure Trigger Points** button. Ensure that the correct VDN numbers are listed, in this case 17007 and 17008, and ensure that the State is shown as **ACTIVE**.



8. Support

For technical support on Call*media*, contact Call*media* Support at +44 (0)1489 553525 or via email at support@callmedia.co.uk.

9. Conclusion

These Application Notes describe the configuration steps required for Call*media* 4.0.1 contact centre suite to successfully interoperate with Avaya Communication Manager 3.1 using Avaya Application Enablement Services 3.1. All feature functionality, performance and serviceability test cases were completed successfully.

10. Additional References

This section references the Avaya and Call*media* contact centre product documentation that are relevant to these Application Notes.

- Administrator Guide for Avaya Communication Manager, Document ID 03-300509, Issue 2, Feb 2006, available at http://support.avaya.com
- Avaya Application Enablement Services 3.1 Administration and Maintenance Guide,
 Document ID 02-300357, Issue 2, Feb 2006, available at http://support.avaya.com

The following documents can be found on the Callmedia Installation CD:

- Callmedia Enterprise Book 1
- Call*media* Enterprise Book 2
- Callmedia Advance Book 1
- Callmedia Advance Book 2
- Callmedia MultiVantage Switch Driver Guide
- Call*media* Planning Guide

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