

Avaya Solution & Interoperability Test Lab

Application Notes for Configuring Avaya Aura[®] Contact Center R6.2 to WEBTEXT.com SMS V2.0 – Issue 1.0

Abstract

These Application Notes describe how to configure Avaya Aura[®] Contact Center R6.2 to utilize the WEBTEXT.com service. WEBTEXT.com is a Service Provider which uses a SMS Gateway to translate text messages to Email. Avaya Aura[®] Contact Center Agents using the MultiMedia component to retrieve emails from the WEBTEXT POP3 host server. These emails are tagged as SMS contacts. Agents can reply to these SMS contacts using email, the emails are then translated to SMS by the WEBTEXT service and sent to the original mobile phone user.

Information in these Application Notes has been obtained through DevConnect Compliance testing and additional technical discussions. Testing was conducted via the DevConnect Program at the Avaya Solution and Interoperability Test Lab.

1. Introduction

These Application Notes describe how to configure Avaya Aura[®] Contact Center R6.2 to utilize the WEBTEXT.com service.

WEBTEXT.com is a web-based, Application to Person (A2P) and Announcement & Notification (A&N) Software as a Service provider (SaaS), delivering on-line messaging services in real-time to businesses and organizations world-wide. Using the WEBTEXT.com service, mobile phone users are able to send text messages to a business, which in turn are translated to email. The emails are placed on a WEBTEXT.com POP3 host which is associated with the MultiMedia component of Avaya Aura[®] Contact Center. The emails from this source are tagged as SMS contacts and enter a queue, allowing Agents to handle the text messages originating from mobile phone users.

Agents are able to reply to SMS contacts using email. The email is sent to an SMTP host provided by WEBTEXT.com and translated to SMS and sent to the original mobile phone user. The operation of the WEBTEXT.com service is totally transparent to end-users.

2. General Test Approach and Test Results

The general test approach was to configure Avaya Aura® Contact Center R6.2, with a number of CoResident components:

Contact Center Manager Server (CCMS) Contact Center Manager Administrator (CCMA) Contact Center MultiMedia (CCMM) Contact Center License Manager (LM) Contact Center Toolkit (CCT) Agent Desktop (AAAD)

As the testing involved was related to Contact Center MultiMedia only there was no requirement for any Voice Agents, or a requirement for a PABX. For completeness the Contact Center had an Application Module Link (AML) to an Avaya Communication Server 1000E R7.5. An Avaya Aura® Session Manger 6.1 was used for registration of SIP Endpoints. An Avaya Aura® System Manager was used to manage the Session Manager. The configuration of the AML or the Avaya Communication Server is outside the scope of this document. For the propose compliance testing Encoding UTF-8 was used.

2.1. Interoperability Compliance Testing

The compatibility tests included the following.

- Testing the connection from the Contact Center MultiMedia component to the WEBTEXT.com POP3 and SMTP hosts
- Inbound and Outbound text messages in a number of scenarios. Text messages with both less than and greater than 160 characters
- Text messages containing Latin1 characters
- Ensuring Realtime and Historical Reports were correct

2.2. Test Results

MC: Reviewed;	Solution & Interoperability Test Lab Application Notes	2 of 18
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Tests were performed to validate interoperability between the Contact Center and WEBTEXT.com. All the test cases passed successfully.

Note: Replies can only be made to text messages. No text messages can be originated by the Contact Center.

2.3. Support

For technical support for WEBTEXT.com, please use the following:

TOLL FREE (USA/CA)	+ 1.855.247.3232
TEL (UK)	+44 (0)203 3285053
TEL (IRL)	+353 (0)1 247 9000
Email:	support@webtext.com
Web:	www.webtext.com

For technical support for Avaya products please use http://support.avaya.com.

3. Reference Configuration

Figure 1 shows the network topology used during compliance testing. All WEBTEXT.com and the mobile phone network equipment was located outside the test Lab. The Avaya Aura® System Manager, Avaya Aura® Session Manager, Avaya Communication Server 1000E and the Avaya Aura® Contact Center were installed in the Test Lab. The Contact Center had two Network Interface Cards (NIC), one NIC was connected to the Enterprise LAN for the AML connection to the Communication Server 1000E, the second NIC was connected to the Avaya Area Subnet to allow access to the Internet.

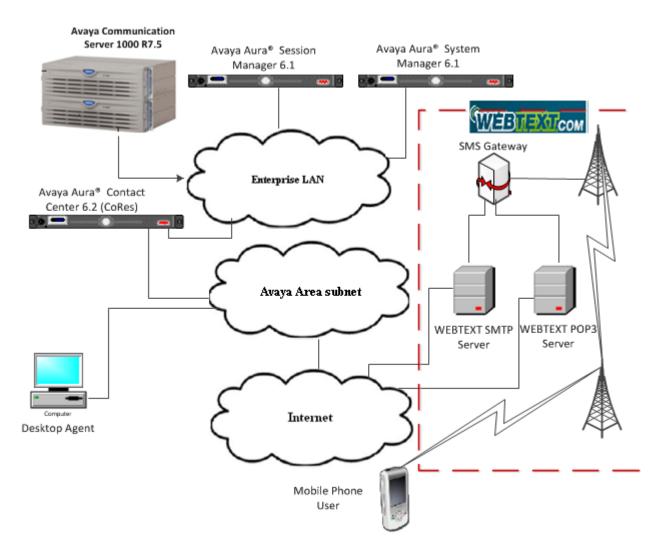


Figure 1: Configuration for Avaya Aura[®] Contact Center to WEBTEXT.com

4. Equipment and Software Validated

The following equipment and software were used for the sample configuration provided.

Avaya Equipment	Software / Firmware Version
IBM System x3250 M2 server	Avaya Aura® Contact Centre R6.2 SP4
WEBTEXT.Com Equipment	Software / Firmware Version
N/A	WEBTEXT.com SMS V2.0

5. Configure Avaya Aura® Contact Center

Configuration and verification operations on the Avaya Aura® Contact Center were performed using a Graphical User Interface. The information provided in this section describes the configuration of the following.

- Log on to the Contact Center Manager
- Create a Route Point for SMS Multimedia type
- Add SMS Skillset to the Agent
- Launch the Multimedia Administration Tool
- Add the Inbound POP3 Server
- Add the Outbound SMTP Server
- Associate Route Point to SMS Skillset
- Add the SMS Mailbox Configuration
- Add the SMS Reply Configuration

For all other provisioning information such as initial installation and configuration, please refer to the product documentation in **Section 8**.

5.1. Log on to the Contact Center Manager

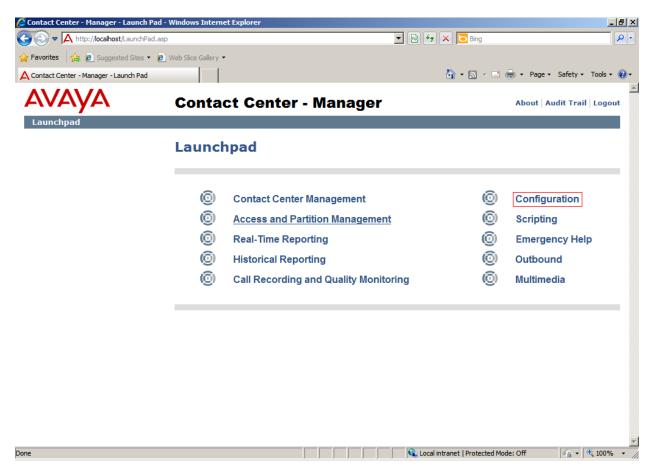
Log in to the Contact Center Manager Server via Internet Explorer, point the browser to the Fully Qualified Domain Name (FQDN) of the Contact Center Manager Administrator. During compliance testing the Contact Center Manager Administrator co resided on the Contact Center Manager Server therefore http://localhost/ was entered. Enter User ID and Password and click on the Login button.

🜈 Contact Center - Manager - Login - Windo	ows Internet Explorer	_ 🖪 🗙
C		💌 🖄 🐓 🗙 🔽 Bing 🖉 🗸
🖕 Favorites 🛛 👍 🙋 Suggested Sites 👻 💋] Web Slice Gallery 🝷	
Contact Center - Manager - Login		🏠 🔹 🔂 👻 🖃 🖶 🔹 Page 🔹 Safety 👻 Tools 👻 🔞 👻
AVAYA	Contact Center - Manager	About Change Password
Contact Center - Manager - Log	gin	
	Login	
	User ID webadmin	
	Password ••••••	
		Login
Done		🚱 Local intranet Protected Mode: Off 🛛 🖓 👻 🕄 100% 👻 🦉

5.2. Create a Route Point for SMS Multimedia contact type

For Multimedia Contact Types to be retrieved by Agents, a Route Point was created and associated with the SM Skillset assigned to the Agents. **Section 5.7** shows how to associate this new Route Point to the SM Skillset.

To create the Route Point carry out the following:Double Click the **Configuration** icon on the Launchpad to launch the Configuration page.



- From the configuration page expand the Contact Center Manager Server (AACC62) icon and double click CDNs (Route Points) folder
- In the CDNs (Route Points) page, select the Open Queue tab
- In the Name column enter the name of the SMS route point, SMS_WEBTEXT_testing was chosen for this example
- Move to the **Call Type** Column and select **Open Queue Local** from the **drop down** menu
- Place a check in the **Acquired** tick box.
- Click on the Refresh Status button, the status box should change to Acquired

Note: During compliance testing the Contact Center Manager Server was called AACC62

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Updates are applied when you o To delete an entry, highlight the	lick the next row on the grid row on the grid and hit the o	Jelete button on the keyb	pard.			
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5.3. Add SMS Skillset to the Agent

A SMS Skillset was added to the agents to enable them to receive SMS contacts. To add the Skillset to an Agent carry out the following:

- Click on the Launchpad (shown above in Step 5.2) dropdown box and select Contact Center Management
- Expand the CCM Servers (Supervisors) folder
- Expand the Contact Center Manager Server (AACC62) folder

Notes: During testing, the **Default Supervisor** was used as the agent and called **Administrator Administrator**. The Skillset used was the **SM_Default_Skillset**.

- Expand Default Supervisor and double click on Administrator Administrator
- Click on Assign Skillsets
- Click on the List All button
- Click the dropdown window of the SM_Default_Skillset in the Priority column
- Choose the priority to be given to the Skillset. During testing **Priority 3** was used

Click on the **Submit** button.

🖉 Contact Center - Manager - Contact Center Man	agement - Windows Internet Exp	lorer	
← ← http://localhost/Ccm/		💌 💀 🛃 🗙	🔁 Bing
🔶 Favorites 🛛 🚖 🏉 Suggested Sites 👻 🖉 Web Sliv	ce Gallery 🔻		
Contact Center - Manager - Contact Center Managem.	1	\$	• 🔊 - 🖃 븖 • Page • Safety • Tools • 🔞 •
Ανγγγγ	Contact Cente	r Management	Logged in user: webadmin Logout
- View/Edit Add Status Launchp	ad Help		
CCM Servers (Supervisors)	Skillset Name (2) 🔻 Co	ntact Type Priority Functions	
i⊟@ AACC62 i⊟ @ Default Supervisor	Default_Skillset	Voice 1	
Administrator Administrator	EM_Default_Skillset	EMail 2	
→ P Default_Skillset, 1 → EM Default_Skillset, 2	Set all Skillsets to	priority: Standby Apply	
	 Assign Skillsets 		
	Show all skillsets on server A	ACC62 where:	
	Skillset name contains	- · · · · · · · · · · · · · · · · · · ·	
		Search List All	
	Skillset Name (8) 🔻	Contact Type Priority	
	FX_Default_Skillset	Fax Unassigned	
	OB_Default_Skillset	Outbound Unassigned	
	OQ_Default_Skillset	OpenQ Unassigned	
	PR_Default_Skillset	Predictive_Outbound Unassigned	
	SD_Default_Skillset	Scanned_Document Unassigned	
	SM_Default_Skillset	SMS 3	_
	VM_Default_Skillset	Voice_Mail Unassigned Voice_Mail	
	Set all Skillsets t	o priority: Standby Apply	•
	Submit		
Done		Local intrane	et Protected Mode: Off 🛛 🖓 👻 100% 👻

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5.4. Launch the Multimedia Administration Tool

The Multimedia Administration tool is launched to configure the Multimedia component of the Contact Center. Click on the Launchpad (shown above in Step 5.2) dropdown box and select Multimedia. The Multimedia Administration (CCMM) page will now open.

5.5. Add the Inbound POP3 Server

Select **General Administration** followed by **Server Settings**. Choose **Inbound POP3 Server** from the **dropdown box**. Add the inbound POP3 Server byentering the following information (provided by WEBTEXT.com);

- Primary Hostname pop3.webtext.com
- Port Number 1101

Click the Save button.

CCMM Administration				
A\/A\/A	Edit Current Servers			
AVAYA	Server Type	Hostname	Port	
1.170	Contact Center Manager Server	AACC62	4422	
General Administration	Contact Center Manager Administrator	AACC62	80	
Server Settings	Contact Center License Server	AACC62	3998	
Skillset Settings	Communication Control Toolkit Server	AACC62	29373	
S Agent Settings	Standby CCT Server	NOT_CONFIGURED		
General Settings	Contact Center Multimedia Server	AACC62	1972	
O Once hours	Contact Center Multimedia Standby Server	NOT_CONFIGURED	1972	
	External Web Server	NOT_CONFIGURED	8080	
	P2P IM Reporting Server			
	Inbound POP3 Server	lavabit.com	110	
	Inbound POP3 Server	pop3.webtext.com	1101	
	Outbound SMTP Server	sasl.webtext.com	25	
	Predictive Application Server	NOT_CONFIGURED	40000	
	Predictive Reporting Server	NOT_CONFIGURED	40000	
	TSP Dialer	NOT_CONFIGURED		
	Directory LDAP Server	NOT_CONFIGURED	389	
E-mail	CC Web Stats			
Web Comms				
IM		Inbound POP3 Serve	New Edit Delete Help	
Voice Mail				
	New Inbound POP3 E-mail Se			
Fax	Primary Hostname: pop3	Swebtext.com	nal)	
canned Documents	Port Number 1101	Note: If a second re	edundant E-mail Server has been	
ext Messaging (SMS)		configured, the syst a failure.	tem can switch over in the event of	
redictive Outbound				
gent Desktop Configuration			Save Cancel	
General Administration				
er: webadmin Server Time: 15:0	9 Status:			

5.6. Add the Outbound SMTP Server

Select **Outbound SMTP Server** from the dropdown box, click the **New** button. Enter the **Primary Hostname**, and **Port Number** as follows (provided by WEBTEXT.com).

- Primary Hostname sasl.webtext.com
- Port Number 25

In the Advanced SMTP Authentication box choose Base 64 Encoded Authentication option. Click the Save button.

CCMM Administration				
AVAVA	Edit Current Servers			
<i>F\VF\YF\</i>	Server Type	Hostname	Port	
	Contact Center Manager Server	AACC62	4422	
🗉 General Administration	Contact Center Manager Administrator	AACC62	80	
Server Settings	Contact Center License Server	AACC62	3998	
Skillset Settings Administrator Settings	Communication Control Toolkit Server	AACC62	29373	
le Agent Settings	Standby CCT Server	NOT_CONFIGURED		
General Settings Office Hours	Contact Center Multimedia Server	AACC62	1972	
	Contact Center Multimedia Standby Server	NOT_CONFIGURED	1972	
	External Web Server	NOT_CONFIGURED	8080	
	P2P IM Reporting Server			
	Inbound POP3 Server	lavabit.com	110	
	Inbound POP3 Server	pop3.webtext.com	1101	
	Outbound SMTP Server	sasl.webtext.com	25	
	Predictive Application Server	NOT_CONFIGURED	40000	
	Predictive Reporting Server	NOT_CONFIGURED	40000	
	TSP Dialer	NOT_CONFIGURED		
E-mail	Directory LDAP Server	NOT_CONFIGURED	389	
	CC Web Stats			
Web Comms				
IM		Outbound SMTP Ser 💌	ew Edit Delete Help	
Voice Mail				
	New Outbound SMTP E-mail Serve	er	\	
Fax	Primary Hostname: sasl.webte	ext.com Secondary Hostname:	, <u> </u>	
Scanned Documents	Port Number 25	Note: If a second redu	ndant E-mail Server has been	
Text Messaging (SMS)		configured, the system a failure.	can switch over in the event of	
Predictive Outbound	Advanced SMTP Authentication			
Agent Desktop Configuration	SMTP Authenentication:	lase 64 Encoded Authentication	Save Cancel	
General Administration				
User: webadmin Server Time: 15:10) Status:			

5.7. Associate Route Point to SMS Skillset

To associate the Route Point to the SM Skillset, click on **General Administration** followed by **Skillset Settings**. Click on **SM_Default_Skillset**. From the **Route Point** dropdown box select **SMS_WEBTEXT_testing**. This was configured in **Section 5.2.** Click on the **Save** button.

CCMM Administration								
		Skillset Name 🛛 🕅	Route Point 🛛 🕅	Auto-Signature 🕅	Office Hours Ten 🏹	Chat History Hea 🏹	Comfort Message 🟹	On Hold Message 🏹
AVAYA		VM_Default_Skillset						
FULYE	⊳	SM_Default_Skillset						
General Administration		FX_Default_Skillset						
Server Settings		SD_Default_Skillset						
Skillset Settings Administrator Settings		PR_Default_Skillset						
Agent Settings		OB_Default_Skillset						
Office Hours		WC_Default_Skillset						
		EM_Default_Skillset	OpenQRoutePointAdd					
		t Skillset:		Auto-Signatur	e.			Page 1 of 1
E-mail		Skillset: SM_Default_Skillset		Auto-Signatur	e:			Reload Grid
Web Comms							-	Reload Grid
IM		Route Point: SMS_WEBTEXT_testin	ig 🔻					
Voice Mail		OpenQRoutePointAdd	ress					
Fax		SMS_WEBTEXT_testin	Unlink Hou	irs				
Scanned Documents			• Unlink Chi	at				
Text Messaging (SMS)		Comfort Group:		_				Save
Predictive Outbound			▼ Unlink Gro	up				Cancel
Agent Desktop Configuration		On Hold Group:	▼ Unlink Gro	up				Help
User: webadmin Server Time: 15:33	Stat	us:		,				

5.8. Add the SMS Mailbox Configuration

Choose Text Messaging (SMS) followed by Mailbox configuration. Click on the Add button. In the **Mailbox** tab enter the following:

- POP3 Server From the dropdown box and choose the server which was added in Section 5.5 i.e. pop3.webtext.com
- Supplied by WEBTEXT.com i.e. johndoe@avaya.com • Mailbox:
- For compliance testing Avaya.com was used • Domain:
- Supplied by WEBTEXT.com • Password;
- Confirm Password
- Skillset:

Choose the Skillset from the dropdown box which was configured in Section 5.3.3 i.e. SM Default Skilset Choose the Priority from the dropdown box which was • Contact Priority: configured in Section 5.3 i.e. 3

When completed, click on Sender Address tab.

CCMM Administration		_ 🗆 🗙
SMS Mailbox Configuration Reply Configuration Default Rules View Reports	Edit SMS Mailbox Configuration SMS Gateway forwards messages to an E-mail address SMS Gateway SMS Gateway SMS Gateway SMS Gateway Cick to Edit E-mail Server Cick to Edit Define the mailbox from which contact center will retrieve the E-mail Define the mailbox from No Contact Center Mailbox SM_Default_Skillset	*
	Add Edit Delete Help	
E-mail	r Add Mailbox	
Web Comms	Mailbox Sender Address	
IM	POP3 Server pop3.webtext.com	
Voice Mail		
Fax	Mailbox johndoe@avaya.com Domain avaya.com	
Scanned Documents	Password Confirm Password	
Text Messaging (SMS)	Skillset SM_Default_Skillset	
Predictive Outbound	Contact Priority 3	
Agent Desktop Configuration	Save Cancel	
General Administration		
User: webadmin Server Time: 15:1	5 Status:	

In the Sender Address tab select the Use Full sender address radio button. Click the Save button.

CCMM Administration		_ 🗆 X
AVAYA	Edit SMS Mailbox Configuration	%
SMS Mailbox Configuration Reply Configuration Default Rules View Reports	SMS Gateway forwards messages to an E-mail address Define the mailbox from which contact center will retrieve the E-mail Image: SMS Gateway Click to Edit Image: SMS Gateway Click to Edit	
	Enabled Mailbox Domain Skillset to Route to mdancy@avaya.com avaya.com SM_Default_Skillset	
	Add Edit Delete Help	
E-mail	- Add Mailbox	
Web Comms	Mailbox Sender Address	
IM	©Use full sender address	
Voice Mail	C Parse sender address for CLID	
Fax		
Scanned Documents		
Text Messaging (SMS)		
Predictive Outbound		
Agent Desktop Configuration	Save	
General Administration		
User: webadmin Server Time: 15:2	8 Status:	

5.9. Add the SMS Reply Configuration

Choose **Text Messaging (SMS)** followed by **Reply Configuration**. Click on the **Add** button. Enter the following:

- **SMTP Server** From the dropdown box and choose the server which was added in **Section 5.6** i.e. **sasl.webtext.com**
- Mailbox: Supplied by WEBTEXT.com i.e. johndoe@avaya.com
- **Domain**: For compliance testing **avaya.com** was used
- **Password**: Supplied by WEBTEXT.com
- Confirm Password
- Use Alternative username for STMP Authentication
 - Ensure the box is ticked
- Username: Supplied by WEBTEXT.com

When all the information is entered, click on the Save button.

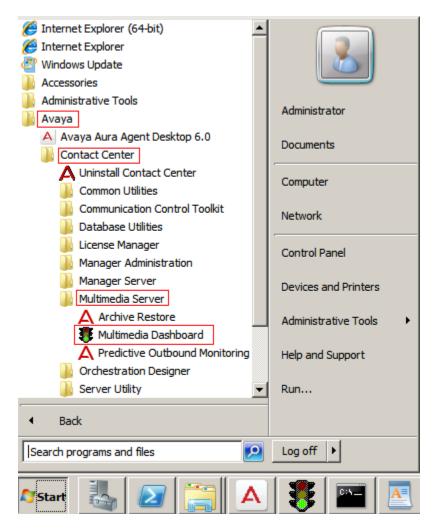
CCMM Administration		
Αναγα	Edit Skillset Reply Address	
· · · ·	Skillset Mailbox	
🗆 SMS	SM_Default_Skillset mdancy@avaya.com	
Mailbox Configuration Reply Configuration Default Rules W View Reports		
	Save Cancel Help	
	- Mailbox	
	Username Domain Server	
	mdancy@avaya.com avaya.com	
	mdancy avaya.com sasl.webtext.com	
E-mail		
Web Comms		
	New Edit Delete	
IM	- New Mailbox	
Voice Mail	SMTP Server sasl.webtext.com	
Fax		
Scanned Documents	Mailbox johndoe@avaya.com Domain avaya.com	
Text Messaging (SMS)	Password Confirm Password ••••••	
Predictive Outbound		
Agent Desktop Configuration	Username johndoe Save Cancel	
General Administration		
User: webadmin Server Time: 15:2	21 Status:	

6. Configure WEBTEXT.com SMS

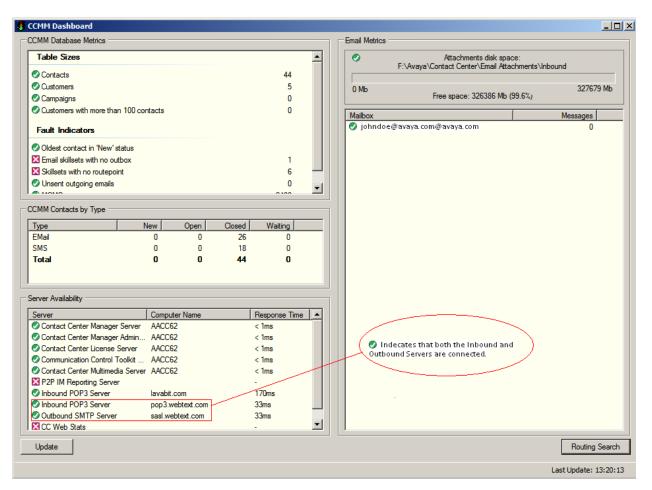
All configurations of the WEBTEXT.com SMS were carried out by WEBTEXT.com personnel and are outside the scope of this document.

7. Verification Steps

This section provides a test that can be performed to verify correct configuration of the Avaya Aura® Contact Center connections to WEBTEXT.com. The Multimedia Server contains a Dashboard which allows the user to monitor many activities of the Multimedia Server. To launch the Multimedia Dashboard to check the status of the connection to the WEBTEXT.com SMS POP3 host and SMTP host. Click Start \rightarrow All Programs, navigate to Avaya \rightarrow Contact Center \rightarrow Multimedia Server and select Multimedia Dashboard.



Confirm that the Inbound and Outbound servers are connected.



8. Conclusion

These Application Notes describe the configuration steps required for Avaya Aura® Contact Center R6.2 to successfully interoperate with WEBTEXT.com. All compliance testing passed successfully.

9. Additional References

These documents form part of the Avaya official technical reference documentation suite. Further information may be had from <u>http://support.avaya.com</u> or from your Avaya representative.

- [1] Avaya Aura® Contact Center Agent Desktop User Guide NN44400-114
- [2] Avaya Aura® Contact Center Installation NN44400-311
- [3] Avaya Aura® Contact Center Commissioning NN44400-312

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